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| |  | | --- | | Too much green remember color blind people can differentiate between those two colors. I will start looking for appropriate colors. :) | | By Katherine I Silva | |

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| |  | | --- | | think the saying blue and green shouldn't be seen without something in between. Probably easier to start a fresh.  Nice clean white background,  make the logo a bit bigger  and change the font size and style.  maybe use green in the footer. If you need to get something up in hurry bootstrap has some tricks in the box. | | By jon lorentsen | |

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| |  | | --- | | I'm new to bootstrap but recommend it.   Just take some of the graphics from your site's back pages and put them on bootstrap's sliders  also, make the logo link to home page  Alex Glaros | | By Alex Glaros | |

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| |  | | --- | | I agree with Pat.  You can salvage some functions like user login. But starting fresh is never a bad thing. | | By Alex Bennett | |

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| |  | | --- | | At first I thought this site was a joke, but after looking at it, there seems to be at least some seriousness here. If I were this site's owner, I'd scrap the whole template and find somehing more colorful to display my products. Trying to fix all the astetics of this site's look would be harder than starting with a clean slate and finding a more colorful, workable template that would better fit the needs of the product. Simple fact... I would never want a site that looks like that... | | By Pat Morrow | |

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| |  | | --- | | This website has been started in 2008 and it's Google ranking is still 0/10. It has not been submitted to Google or Bing. Web Designer did not pay attention to the SEO. Title for all the pages is same. No meta keywords, meta description has been used.   For Designing purpose many things have already been suggested by others. You can also think about responsive layouts. There are many responsive CSS frameworks that you can use for designing purpose like foundation, twitter bootstrap, 960 G, blueprint etc.  If you use CSS3 properties, Try LESS or SASS.   They have products for sale on their website without any shopping cart. If you want you can use Joomla or Drupal CMS for this website. Because it is pretty easy to configure a shopping cart and payment method with these CMSs..  Hope you find it helpful. | | By Reenu Chahal | |

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| |  | | --- | | The site is pretty small...probably why the logo is hard to read. Everything seems compressed. Is it at least 960px? If you zoom in at 125%, that seems like normal size to me. If there's a way of making it bigger, you should. Other than what everyone's already mentioned, you might want to consider removing the animated text at the top...it reminds me of the 90's and it's a little distracting. Design-wise, it needs a lot of work. Development-wise, the forms seem to all be working, but you might want to change the error message for the Member Sign-On to say that the field is "Empty" not "Blank" just so it's consistent with the rest of the forms. You can also link the email in the Contact Us page and maybe place a sitemap in the footer. Also, for the equipment descriptions, rather than making it a pop-up, think about toggling the text or even linking to another page with more details. That's all I got for now. Hope this helps! | | By Arriane Lintag | |

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| |  | | --- | | The design needs a MASSIVE overhaul, sorry to say but it stung my eyes.  The functionality looks good though. Also I wouldn't recommend tables, might get my head bitten off being amateur at webdesign still but tables are sooo 1990's. | | By Alex Bennett | |

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| |  | | --- | | too much of green, blue text not good, usage of textured bg can be good, rather putting member-sign on better to put login or members login, about the logo "preserve your memories" is very dark | | By Meghanandan J B | |

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| |  | | --- | | I agree with Ben. 1 pixcel borders on the side cells (black) might give it some definition. | | By Robert Mitchell | |

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| |  | | --- | | You could start with avoiding using blue text on a green background. Black text on white background never fails! | | By Ben Matewe | |

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